



COMMAND STRATEGIES, LLC



Joint Service Innovation Award Judging Rubric

This rubric provides scoring criteria for evaluating participating teams during the Technology Challenge. Judges should score each category from 0–5, using the descriptors provided.

Project Team Name: _____

1. Mission Relevance

- 5 — Directly aligns to a critical National Security or Defense priority with clear mission relevance.
- 4 — Strong alignment with relevant defense challenges.
- 3 — Generally relevant but lacks strong mission linkage.
- 2 — Weak or indirect connection to mission needs.
- 1 — Minimal relevance to mission priorities.
- 0 — No demonstrated mission relevance.

2. Innovation and Originality

- 5 — Highly innovative, novel approach demonstrating technical leadership; clearly distinguishable from existing solutions or approaches in the field.
- 4 — Strong innovation with unique features; meaningfully different from comparable existing solutions.
- 3 — Moderate innovation; some unique components, but overlaps notably with existing approaches.
- 2 — Low innovation; similar to existing solutions with minor variation.
- 1 — Minimal innovation or originality; largely duplicates existing approaches.
- 0 — No innovation displayed.

3. Demonstrated Capability

- 5 — Clear, effective, fully functional demonstration with validated performance.
- 4 — Strong demonstration with minor limitations.
- 3 — Functional but limited demonstration.
- 2 — Partially functional demonstration; several gaps.
- 1 — Poorly executed demonstration.
- 0 — Demonstration failed or did not occur.

4. Feasibility & Scalability

- 5 — Highly feasible with strong scalability and a clear transition path.
- 4 — Feasible solution with reasonable scalability.
- 3 — Moderately feasible; some scalability concerns.
- 2 — Limited feasibility or scalability.
- 1 — Major feasibility concerns.

0 — Not feasible as presented.

5. Operational Impact

5 — Significant improvement to mission outcomes; transformative potential.

4 — Strong operational improvement.

3 — Moderate impact; useful in select scenarios.

2 — Limited operational effect.

1 — Minimal operational benefit.

0 — No operational impact demonstrated.

6. Presentation Delivery & Communication

5 — Clear, compelling, highly organized presentation and demo.

4 — Strong presentation with minor gaps.

3 — Adequate communication with some clarity issues.

2 — Disorganized or unclear at times.

1 — Poorly communicated presentation.

0 — Unable to communicate value.

Scoring Summary

Judges should record individual category scores and total the points for each team. Maximum score per team: 30 points.

TOTAL SCORE: _____

Notes

Judges may capture qualitative observations and recommendations below:

Judged By: _____