



From Discovery to _____ **DESTINY**

The National Academy of Inventor's 15th Annual Conference



15years
of shaping what
is possible.

June 1 - 4,
2026
Los Angeles,
California

ABOUT NAI

The National Academy of Inventors (NAI) is the premier global organization dedicated to recognizing and fostering innovation. With a membership that spans U.S. and international universities, government agencies, corporations, and nonprofit research institutes, the Academy brings together leaders from across the innovation ecosystem. Today, more than 4,600 individual members — including Fellows, Senior Members, and Chapter Members — are affiliated with over 260 institutions worldwide. The Academy has also expanded its mission to include industry and industrial inventors, providing a holistic approach to fostering a strong and dynamic innovation ecosystem.

NAI was founded to recognize and encourage inventors with U.S. patents; elevate the visibility of innovation across all sectors; promote the disclosure and translation of intellectual property; and educate and mentor the next generation of innovators. At its core, NAI is committed to advancing inventions that benefit society and drive economic growth.

NAI MEMBERS INCLUDE:

- Distinguished innovators
- Presidents and senior leaders of universities and research institutes
- Nobel Laureates
- CEO's
- Entrepreneurs
- Funders
- Government Agencies and U.S. National Laboratories
- Research Hospitals
- Members of the National Academies of Sciences, Engineering, and Medicine
- Inductees of the National Inventors Hall of Fame
- U.S. National Medal of Technology and Innovation recipients
- U.S. National Medal of Science recipients
- Technology Transfer Professionals

THE ACADEMY AT A GLANCE

OVER 260 NAI MEMBER INSTITUTIONS
AND **4,600** INDIVIDUAL MEMBERS

representing

48 U.S. STATES & **17** COUNTRIES

81%

OF R1
INSTITUTIONS

&

94%

OF AAU
UNIVERSITIES

ARE NAI MEMBER INSTITUTIONS

2,253 NAI FELLOWS REPRESENTING
OVER 300 INSTITUTIONS WORLDWIDE
HOLD MORE THAN **86,000 PATENTS**

creating an estimated

20,000

LICENSED
TECHNOLOGIES

4,000

COMPANIES

1.4 MILLION

JOBS

GENERATING **\$3.8 TRILLION** IN REVENUE

THE NAI ANNUAL CONFERENCE

INNOVATION'S BIGGEST STAGE

The NAI Annual Conference is where world-class innovators from academia, industry, government, non-profit sectors, and across disciplines come together. More than just a gathering, it is a catalyst for collaboration, partnership, and discovery, providing unparalleled access to thought leaders, breakthrough ideas, and future-shaping conversations.

For 15 years, the National Academy of Inventors has brought together the brightest minds, boldest ideas, and most influential leaders shaping our world through innovation. **The NAI Annual Conference is where history-makers meet future-shapers.** Rising inventors and researchers have direct access to experienced innovators, leaders, and investors to gain insights, build mentor relationships, and create lasting connections.

This year, as we celebrate our milestone 15th Annual Conference in the heart of Hollywood, your organization has the chance to be part of a once-in-a-generation moment. **Sponsorship opportunities are limited — and highly visible.** By aligning with NAI, your brand will:

- **Stand beside Nobel Laureates, National Medal winners, and policy leaders** who are driving the future of innovation.
- **Be seen by decision-makers from academia, industry, and government** who are shaping research, investment, and commercialization.
- **Gain premium visibility** at the Dolby Ballroom in Los Angeles — a setting designed for spotlight moments.
- **Secure a legacy** as part of NAI's 15th Annual Conference — a milestone that will be remembered and retold for years to come.

THE POWER OF SPONSORSHIP

TURNING OPPORTUNITIES INTO IMPACT

Partnering with the National Academy of Inventors places your organization at the center of the world's premier innovation community. Each sponsorship package is carefully designed to deliver unique, high-impact opportunities tailored to your level of support.

ALL SPONSORSHIPS INCLUDE:

- **Prominent digital recognition throughout the conference**
- **Dedicated NAI newsletter announcement**
- **Advertisement in the official digital conference program**
- **Logo and link featured on the NAI website and meeting app**
- **Branded social media post highlighting your sponsorship**

AMERICAN INNOVATION & LEGACY PARTNER

EXCLUSIVE - \$125,000

HONORING THE PAST, SHAPING THE FUTURE

Celebrate innovation at the highest level as the exclusive **American Legacy & Innovation Partner** of the National Academy of Inventors' **15th Annual Conference**. This premier sponsorship positions your organization as a leading voice in a gathering that unites the most influential minds in research, invention, and entrepreneurship. Hosted at the iconic **Loews Hollywood Hotel** and the legendary **Dolby Ballroom**, this milestone event not only marks NAI's 15th Annual Conference, but also commemorates 250 years of America's innovation journey. Written into the Constitution itself, intellectual property has been a defining force in the American experiment — ensuring that ideas, discoveries, and creativity fuel our shared prosperity for 250 years and beyond.

OFFICIAL CONFERENCE LANYARD

Worn by every attendee throughout the conference, the Official American Legacy & Innovation Lanyard is one of the most visible branding opportunities of the event. Your institution's logo will be featured alongside the NAI 15th Annual Conference mark, ensuring consistent visibility across all general sessions, networking events, and photo opportunities. This exclusive sponsorship keeps your brand front and center every time attendees access name badges, enter sessions, or connect throughout the conference.

SPECIAL FEATURE: AMERICAN LEGACY & INNOVATION TIMELINE

As the American Legacy & Innovation Partner, your brand will be uniquely showcased through a custom timeline experience integrated throughout the conference environment - featured in digital displays, program materials, and select moments throughout the program — ensuring that your

- NAI Milestones: 15 years of groundbreaking achievements — from our founding in 2010 to today's global community of Fellows, Senior Members, Member Institutions, Programs, and Chapters.
- America's Innovation Journey: Celebrating the 250th Anniversary of the U.S. and its legacy of innovation and intellectual property — highlighting pivotal inventions and discoveries that shaped history and continue to inspire the future.

SPONSORSHIP INCLUDES:

- 5 complimentary full conference registrations
- 5 complimentary guest Gala registrations
- Exclusive visibility: lanyard with logo
- Institutional boilerplate and logo in the digital program
- Plus all standard sponsorship benefits

REGISTRATION & SPEAKERS EXPERIENCE SPONSOR

EXCLUSIVE - \$100,000

EVERY CONVERSATION STARTS WITH YOUR BRAND

As the **Registration & Speaker Experience Sponsor**, your institution will be front and center from the moment attendees arrive. This sponsorship supports the seamless execution of registration and speaker sessions — ensuring a professional, engaging, and polished experience for all participants. Your brand will be prominently featured throughout the registration area, on the digital iPads used for check-in— positioning your logo at the start of every conversation.

In addition, your sponsorship helps deliver exceptional speaker presentations through enhanced production, staging, and presentation support. Your institution's logo will also appear on the thank-you gifts presented to each speaker, recognizing your commitment to advancing innovation and elevating the conference experience.

SPONSORSHIP INCLUDES:

- 4 complimentary full conference registration
- 4 complimentary guest Gala registration
- Institutional boilerplate and logo in the digital program
- Plus all standard sponsorship benefits



ATTENDEES ENGAGING IN THE REGISTRATION
AREA AT THE 14TH ANNUAL CONFERENCE

GALA SPONSOR

EXCLUSIVE - \$100,000

AN UNFORGETTABLE EVENING FORGING LIFETIME MEMORIES

Shine in the spotlight as the Exclusive Gala Sponsor of NAI's 15th Annual Conference — the signature celebration of innovation at the legendary Dolby Ballroom. This unforgettable evening draws together the nation's leading inventors, university Presidents, Vice Presidents for Research, Industry Executives, and Government Leaders for a night of connection, recognition, and celebration.

From the lively pre-dinner reception to the elegant dinner, world-class entertainment, and the distinguished **State of the Academy Address**, your brand will be woven into every moment of this marquee event. Guests will enjoy a culinary experience designed by **Wolfgang Puck Catering**, and live music— all with your brand at the center.

As the sole sponsor of the Gala, your organization will be recognized as a true leader in supporting innovation and academic excellence on the grandest stage of the conference.

SPONSORSHIP INCLUDES:

- Custom cocktail napkins and reception signage
- 5 complimentary full conference registrations
- 5 complimentary Gala guest registrations
- Institutional logo and boilerplate in the digital program
- Plus all standard sponsorship benefits

2025 ANNUAL CONFERENCE GALA



FELLOWS CELEBRATION BREAKFAST & INDUCTION CEREMONY

EXCLUSIVE - \$55,000

HONORING EXCELLENCE AND CELEBRATING ACHIEVEMENT

The celebration of the newest class of NAI Fellows begins on Thursday morning (6/4/26) with the **Fellows Celebration Breakfast** in the **legendary Dolby Ballroom**, featuring world-class cuisine by **Wolfgang Puck Catering**. This uplifting gathering, **bringing together all conference participants**, honors the incoming Fellows. It is a meaningful moment of recognition, connection, and inspiration as the conference enters its final day.

The day culminates in the prestigious **Fellows Induction Ceremony**, where these distinguished academic inventors are formally recognized for innovations that have made a profound impact on society, the economy, and the global innovation ecosystem.

As Fellows make their way to the stage, they will be honored with a special “**Walkway of Stars**” — a Hollywood-inspired tribute where each inductee is recognized along a personalized star display. To mark this milestone, each Fellow will also receive a commemorative personalized star keepsake, symbolizing their place in NAI’s legacy of innovation.

Bringing together senior leaders from academia, government, and industry, the Fellows Celebration Breakfast and Induction Ceremony together represent an inspiring bookend — from morning recognition to evening distinction — and stand as the pinnacle of NAI’s 15th Annual Conference.

As the **Fellows Celebration Breakfast & Induction Ceremony Sponsor**, your organization will be prominently positioned alongside the Academy’s highest honor, gaining visibility with the most accomplished and influential innovators in the nation. Your sponsorship underscores a commitment to **excellence, leadership, and advancing the future of innovation**.

SPONSORSHIP INCLUDES:

- 2 complimentary full conference registrations
- 2 complimentary guest Gala registrations
- Plus all standard sponsorship benefits



2024 CLASS OF FELLOWS

CHAPTER LUNCHEON SPONSOR

EXCLUSIVE - \$40,000

CONNECTING THE NAI COMMUNITY - ONE CONVERSATION AT A TIME

The Chapter Luncheon is the first luncheon of the conference, hosted in the **legendary Dolby Ballroom** with a world-class dining experience by **Wolfgang Puck Catering**. This signature event brings together all attendees — academic leaders, industry partners, inventors, and policymakers — for a shared moment of connection, conversation, and collaboration as the conference officially begins.

The luncheon celebrates the success of NAI Chapters nationwide while offering every participant the chance to network, exchange ideas, and build meaningful relationships in a premier setting.

As the Chapter Luncheon Sponsor, your organization will be front and center in supporting a program that strengthens the NAI community from the ground up. This is a unique opportunity to showcase your brand to the full conference audience while being recognized as a champion of grassroots innovation, academic leadership, and cross-sector collaboration.

By aligning with this high-profile event, your brand will be remembered as part of NAI's milestone 15th Annual Conference — where the community came together at the iconic Dolby Ballroom to celebrate achievements, share insights, and chart the future of innovation.

SPONSORSHIP INCLUDES:

- 2 complimentary full conference registrations
- 2 complimentary guest Gala registrations
- Plus all standard sponsorship benefits



THE 2025 CHAPTER LUNCHEON, FEATURING
THE CHAPTER OF EXCELLENCE FINALISTS AND AWARD RECIPIENT

HOSPITALITY SPONSOR

EXCLUSIVE - \$30,000

CREATING A WELCOMING EXPERIENCE FOR EVERY ATTENDEE

As the exclusive Hospitality Sponsor, your organization will be the first to welcome attendees and set the tone for an unforgettable celebration of the NAI's milestone 15th Annual Conference. From arrival through departure, your brand will be front and center — demonstrating a commitment to innovation, collaboration, and the NAI community.

Each participant will receive a premium reusable water bottle co-branded with your logo and the official NAI logo. This high-quality item will be carried throughout the conference and well beyond, ensuring your brand remains visible and top-of-mind long after the event concludes.

This sponsorship positions your organization as a leader in hospitality and professionalism, making a lasting impression on university leaders, industry executives, inventors, and policymakers alike. By aligning with this important first touchpoint, your brand will be remembered as part of the milestone year where the world's brightest minds gathered to celebrate discovery and chart the future.

SPONSORSHIP INCLUDES:

- 2 complimentary full conference registrations
- 2 complimentary guest Gala registrations
- Co-branded stainless steel reusable water bottle
- Plus all standard sponsorship benefits



BRANDED WATER BOTTLE FROM THE 12TH ANNUAL CONFERENCE IN 2023 IN WASHINGTON, D.C.

SENIOR MEMBER INDUCTION & RECEPTION SPONSOR

EXCLUSIVE - \$30,000

CELEBRATING EMERGING LEADERS IN INNOVATION

The **Senior Member Induction & Reception** honors a distinguished group of rising innovators who are already making meaningful contributions to the academic invention landscape. This inspiring event marks a key milestone in their professional journey — recognizing their achievements, leadership, and potential to shape the future of innovation.

During the celebration, the 2026 Class of Senior Members will be formally inducted and presented with their **Certificate of Election and Challenge Coin**, followed by a lively cocktail reception featuring world-class hospitality by Wolfgang Puck Catering. Set against the iconic backdrop of Hollywood, this stylish reception brings together colleagues, peers, and partners to toast the accomplishments of these emerging leaders.

As the exclusive Senior Member Induction & Reception Sponsor, your organization will be **front and center** in honoring these innovators on the rise. This high-visibility opportunity not only positions your brand alongside the **next generation of academic inventors**, but also reinforces your commitment to **mentorship, discovery, and advancing the future of innovation**.

Aligning with this event ensures your brand is remembered as part of NAI's 15th Annual Conference — a celebration of leadership, inspiration, and achievement on innovation's biggest stage.

SPONSORSHIP INCLUDES:

- 2 complimentary full conference registrations
- 2 complimentary guest Gala registrations
- Plus all standard sponsorship benefits



2025 CLASS OF SENIOR MEMBERS

MOBILE APP SPONSOR

EXCLUSIVE - \$30,000

PUT YOUR BRAND IN EVERY ATTENDEE'S HANDS

As the exclusive **Mobile App Sponsor**, your organization will enjoy continuous, high-visibility exposure throughout the entire conference experience. The mobile app is the essential guide for attendees — the go-to tool for navigating schedules, speaker bios, maps, exhibitor listings, and real-time updates.

The app also houses the **digital conference program** and serves as the platform through which attendees complete **all post-session and conference-wide surveys**. This makes it one of the most powerful touchpoints for sponsor visibility, ensuring your brand is seen every time an attendee accesses critical content or provides feedback.

Your branding will be prominently displayed on the app's welcome screen, rotating banners, and key sections, ensuring **repeated engagement and recognition** among a highly targeted audience of innovators, academic leaders, industry executives, and policymakers.

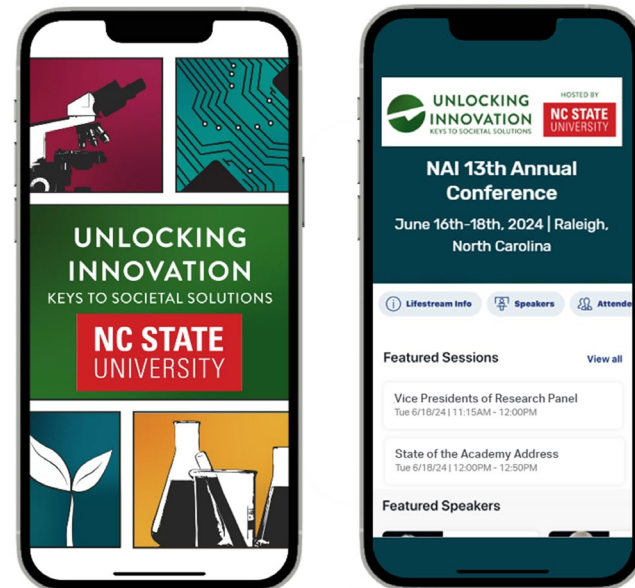
To further highlight your sponsorship, attendees who present proof of the event app at registration check-in will receive a complimentary **co-branded gift**, featuring both the NAI and Sponsor logos — a tangible keepsake that extends your visibility beyond the conference.

Aligning with the official NAI conference app ensures **your brand is truly in the hands of every participant**, reinforcing your commitment to innovation and connectivity throughout NAI's milestone 15th Annual Conference. Your sponsorship positions your organization as a leader in digital innovation, engagement, and the future of connected experiences.

SPONSORSHIP INCLUDES:

- 2 complimentary full conference registrations
- 2 complimentary guest Gala registrations
- Exclusive branded giveaway for app users
- Plus all standard sponsorship benefits

THE MOBILE APP FROM THE 13TH ANNUAL CONFERENCE,
FEATURING EVERYTHING ATTENDEES NEED TO KNOW TO
MAKE THE MOST OUT OF THEIR EVENT EXPERIENCE



POWERING INNOVATION SPONSOR

EXCLUSIVE - \$20,000

POWERING INNOVATION IN EVERY WAY

Keep the conference energized and connected as the exclusive **Powering Innovation Sponsor**, combining the most in-demand touchpoints of the NAI Annual Conference — **Charging Stations**.

From early-morning coffee breaks to midday device recharges, your brand will power the moments that fuel innovation, networking, and collaboration. Attendees will see your logo every time they stop to charge their phone or laptop, ensuring **continuous and high-value visibility throughout the event**.

To maximize impact, this sponsorship includes **custom-branded charging hubs** strategically placed near general sessions and networking spaces. Together, these touchpoints make your brand an essential part of the attendee experience.

As the **Powering Innovation Sponsor**, your organization will be remembered as the force that kept innovators energized, connected, and inspired during NAI's milestone 15th Annual Conference.

SPONSORSHIP INCLUDES:

- 1 complimentary full conference registration
- 1 complimentary guest Gala registration
- Plus all standard sponsorship benefits



ATTENDEES TAKING A BREAK AT THE CHARGING STATION AT THE 14TH ANNUAL CONFERENCE IN 2025

INNOVATION EXCHANGE PANEL SERIES

4 OPPORTUNITIES - \$15,000 EACH

THE INNOVATION EXCHANGE - EXPLORING THE IDEAS SHAPING WHAT'S NEXT

The Innovation Exchange features a series of dynamic conversations exploring the most relevant themes influencing the future of innovation. Each session brings together thought leaders from academia, industry, and government for an engaging discussion designed to inspire collaboration and new thinking. As a Panel Sponsor, your institution or company will be celebrated as a champion of discovery, dialogue, and impact — connecting your brand with the brightest minds and most transformative ideas of NAI's milestone 15th Annual Conference.

- **Artificial Intelligence - Transforming Discovery and Decision-Making {SOLD}**

This session explores how AI is reshaping research, creativity, and the innovation process itself. From ethical considerations to real-world applications, experts will discuss how artificial intelligence is redefining what's possible across every field of invention

- **Intersecting IP with Entertainment, Arts & Sports - Where Creativity Meets Protection**

This conversation examines the evolving relationship between intellectual property, artistic expression, and commercial opportunity. Leaders from diverse creative industries will share how innovation and IP intersect to power the business of culture.

- **Startup Journeys - From Idea to Impact {SOLD}**

Entrepreneurs and investors come together to share the realities of launching, scaling, and sustaining innovation. This session highlights the stories, challenges, and successes that define the startup experience.

- **The Missing Middle: Funding IP from Discovery to Impact {SOLD}**

This session examines why so many federally funded inventions struggle to secure follow-on funding — and how new models of capital, partnership, and IP strategy can better translate discovery into public value.

SPONSORSHIP INCLUDES:

- 1 complimentary full conference registration
- 1 complimentary guest Gala registration
- Plus all standard sponsorship benefits

INNOVATION PANEL, FEATURING JAMES HOWARD, HONNAI, NORMA ALCANTAR, FNAI, AND CATO T. LAURENCIN, FNAI AT THE 10TH ANNIVERSARY ANNUAL CONFERENCE IN 2021



ANNUAL CONFERENCE T&I JOURNAL SPONSOR

EXCLUSIVE - \$15,000

ELEVATE YOUR BRAND ALONGSIDE GROUNDBREAKING RESEARCH

The **Technology & Innovation (T&I) Journal**, the official publication of the National Academy of Inventors, is a premier forum for presenting research across the applied sciences, with a focus on technology and academic innovation. Owned by NAI, T&I showcases the achievements of top inventors and thought leaders shaping the future of discovery.

As the exclusive sponsor of the **2026 Annual Conference Special Issue**, your organization will be prominently aligned with groundbreaking scholarship and high-level thought leadership. This issue — to be released in Fall 2026 — will feature contributions from conference keynote speakers, panelists, and newly inducted Fellows, ensuring your brand is connected to the defining voices of the innovation ecosystem.

This sponsorship provides targeted visibility to an elite audience of researchers, academic leaders, industry professionals, and decision-makers. By supporting T&I, your organization positions itself at the forefront of intellectual discourse and reinforces its commitment to advancing innovation at the highest level.

SPONSORSHIP INCLUDES:

- 1 complimentary full conference registration
- 1 complimentary guest Gala registration
- Plus all standard sponsorship benefits

T&I JOURNAL COVER



THEMED COFFEE BREAKS: MOMENTS THAT INSPIRE CONNECTION

4 OPPORTUNITIES - \$7,500 EACH

FUEL DISCOVERY, SPARK COLLABORATION, AND KEEP THE CONVERSATION FLOWING

Each *Moment That Inspires* transforms an everyday coffee break into an experience that connects great minds and celebrates innovation in motion. From thought-provoking displays to creative activations, these themed breaks are designed to re-energize attendees between sessions — creating spaces where new ideas percolate, partnerships begin, and inspiration is shared one cup at a time.

SPONSORSHIP INCLUDES:

- 1 complimentary full conference registration
- Exclusive recognition as Coffee Break Sponsor for your selected session
- Custom coffee cup sleeves featuring your institution's logo
- Branded signage at service stations and on digital displays during your sponsored session
- Plus all standard sponsorship benefits

TUESDAY, JUNE 2ND

AM Break - Morning of Discovery

Theme: Fuel for Curiosity — Where Ideas Percolate

Kick off the first full day of programming with a coffee break that celebrates the joy of discovery.

TUESDAY, JUNE 2ND

PM Break - The Power of Giving

Theme: Celebrating Innovation that Gives Back

This afternoon's pause honors the generous spirit that fuels progress — highlighting how philanthropy, mentorship, and shared purpose accelerate discovery.

WEDNESDAY, JUNE 3RD

AM Break - Connected Conversations

Theme: Where Ideas Meet Opportunity

Midway through the conference, this energizing coffee break celebrates the power of connection — the spontaneous conversations, shared insights, and collaborations that shape the future of innovation.

THURSDAY, JUNE 4TH

AM Break - Milestones and Momentums

Theme: Honoring 15 Years of Shaping What is Possible

As the conference draws to a close, this final coffee break celebrates the remarkable journey of the National Academy of Inventors — from its founding vision to its 15th Annual Conference of global innovators. Guests are invited to pause, reflect, and raise a cup to the community of inventors, leaders, and partners who have turned ideas into impact.

BEHIND THE SCENES - VIP LOUNGE / GREEN ROOM SPONSOR

3 OPPORTUNITIES - \$5,000 EACH

WHERE INNOVATION TAKES CENTER STAGE

The **VIP Lounge / Green Room** is an invitation-only retreat reserved for keynote speakers, award honorees, high-profile guests, and institutional leaders. Located steps away from the action, this private space offers a quiet, comfortable environment for preparation, meaningful conversation, and relaxation before and after taking the stage.

As a **VIP Lounge / Green Room Sponsor**, your brand will be seamlessly woven into this exclusive behind-the-scenes experience — where the world's most influential voices in innovation gather away from the spotlight.

Align your organization with **prestige, discretion, and hospitality** while enjoying unique visibility among the innovators, academic leaders, and decision-makers shaping the future. This sponsorship highlights your commitment to excellence and ensures your brand is remembered as part of NAI's 15th Annual Conference at the highest levels.

SPONSORSHIP INCLUDES:

- 1 complimentary full conference registration
- 1 complimentary guest Gala registration
- Plus all standard sponsorship benefits

PAUL R. SANBERG, FNAI, PRESIDENT OF NAI, ANDREI IANCU, HONNAI, FORMER DIRECTOR OF THE USPTO, AND SETHURAMAN PANCHANATHAN, FNAI, FORMER DIRECTOR OF NSF SPEAKING DURING THE PRESIDENTIAL FIRESIDE CHAT AT THE 14TH ANNUAL CONFERENCE IN 2025



EXHIBIT BOOTH

LIMITED OPPORTUNITIES - \$1,500 PER BOOTH UNTIL APRIL 1ST, 2026.

\$2,000 PER BOOTH STARTING APRIL 2ND, 2026.

SHOWCASE YOUR BRAND. CONNECT WITH DECISION-MAKERS.

Be part of the excitement in the **Connection Space**, a high-energy **2-hour networking event**, taking place Tuesday 6/2, 4:30 - 6:30pm, that brings together academic leaders, inventors, entrepreneurs, and industry executives. More than an exhibit hall, the Connection Space blends the atmosphere of a showcase with the buzz of a networking reception — featuring cocktails, Wolfgang Puck catering, NAI program highlights, and student invention displays.

As a Connection Space Booth Sponsor, your organization will receive a dedicated 10x10 space to present products, services, or research and engage directly with a high-caliber audience in a focused, social setting designed for collaboration and discovery.

This is your opportunity to:

- **Gain direct access** to decision-makers and influencers in innovation
- **Showcase your expertise** to attendees in a lively 2-hour networking event
- **Engage in meaningful conversations** that spark relationships and opportunities

SPONSORSHIP INCLUDES:

- One day ticket
- This 10x10 exhibit space is designed to give your organization the opportunity to connect with our guests while providing face-to-face introductions to your products and services
- Plus all standard sponsorship benefits

***Note: Shipping must be coordinated with NAI by May 1st, 2026; exhibitors are responsible for all return shipping arrangements.**

DIGITAL ADVERTISING PARTNER

UNLIMITED OPPORTUNITIES - \$1,500

EXTEND YOUR VISIBILITY. ENGAGE BEYOND THE CONFERENCE.

Don't miss the chance to put your brand exactly where **every innovator will see it**. As a **Digital Advertising Partner**, your organization will be featured across NAI's most powerful digital platforms — reaching attendees before, during, and after the 15th Annual Conference. This sponsorship guarantees repeated visibility with an elite audience of researchers, academic leaders, entrepreneurs, industry executives, and policymakers.

Your organization's branding and message will be featured in:

- **Targeted email campaigns** sent directly to all registered attendees
- **Conference website and event app**, the go-to tools for every participant
- **Branded social media posts** spotlighting your support to a global audience
- **On-site digital displays** throughout the conference venue

With unlimited opportunities, the Digital Advertising Partner package is the simplest, most effective way to ensure your brand is everywhere innovation happens during NAI's milestone 15th Annual Conference.

DIGITAL AD SUBMISSION DEADLINE: MAY 1ST, 2026

PROGRAM AD

UNLIMITED OPPORTUNITIES - PRICING VARIES, SEE BELOW FOR DETAILS

MAKE YOUR BRAND KNOWN.

Program ads showcase what's important to your institution or company, whether its **highlighting your mission and services** or **celebrating your newly elected NAI Fellows and Senior Members**. Ads are featured throughout the Annual Conference program to ensure **your message is in the hands of every attendee**.

NEWLY ELECTED FELLOW OR SENIOR MEMBER AD:

Full Page

7.5" W x 9.75" L \$1,600

Half Page

7.5" W x 4.8" L\$1,200

Quarter page

3.65" W x 4.8" L.....\$1,000

MEMBER INSTITUTION OR SPONSOR AD:

Full Page

7.5" W x 9.75" L \$1,800

Half Page

7.5" W x 4.8" L\$1,400

Quarter page

3.65" W x 4.8" L.....\$1,100

DESIGN REQUIREMENTS:

- All pixel-based ads and images must be a minimum of 150 ppi (pixels per inch) at final size
- Design in RGB color mode. No PMS (spot) colors.
- Ads should be sized to exactly match the ad size shown above. No bleed is needed.
- Ads must be submitted as a PDF file.
- If submitting a congratulatory ad for a newly elected Fellow or Senior Member, please ensure to reflect the correct year of election.

AD SUBMISSION DEADLINE: MAY 1ST, 2026

EXAMPLE PROGRAM ADS

HALF PAGE - 7.5" x 4.8"

**IT'S NOT JUST A REGION.
IT'S A LAUNCHPAD FOR THE
TECHNOLOGIES SHAPING
TOMORROW.**

The 23 counties of the Florida High Tech Corridor make up one of the most dynamic economic ecosystems in the nation. With world-class research institutions, future-focused entrepreneurs, and forward-thinking industry leaders, breakthroughs in life sciences, optics, energy, AI, aerospace and more abound.

— the florida high tech corridor —

GAINESVILLE

ORLANDO

TAMPA

SPACE COAST

Learn more at
www.floridahightech.com

FULL PAGE - 7.5" x 9.75"

fulgent

**Transforming
Patient Care—
*Forward, Together***

Infused into Fulgent's culture is the core belief that we can, and should, make a difference in the medical space - improving patient care by providing comprehensive clinical laboratory services.

WWW.FULGENTGENETICS.COM

**Congratulations to our
WashU Faculty!**

2023 NAI Fellows

David T. Curiel, MD, PhD

James W. Janetka, PhD

2024 NAI Senior Members

Jonathan R. Silva, PhD

Hong Chen, PhD

Washington University in St. Louis
OFFICE OF TECHNOLOGY MANAGEMENT

Congratulations!

COLLEGE OF ENGINEERING

Dr. Yun Raymond Fu
Distinguished Professor, Electrical and Computer Engineering
Jointly Appointed, Khoury College of Computer Sciences

COLLEGE OF SCIENCE

Dr. Srinivas Sridhar
Distinguished Professor, Physics
Director of Nanomedicine Innovation Center and Nanomedicine Academy

Northeastern University
Chapter of the National Academy of Inventors

QUARTER PAGE - 3.65" x 4.8"

THANK YOU FOR YOUR SUPPORT

TO RESERVE YOUR SPONSORSHIP, GO TO
[ACADEMYOFINVENTORS.ORG/COMMITMENT-FORM](https://academyofinventors.org/commitment-form)