



2024 ANNUAL CONFERENCE IMPACT REPORT



THE ACADEMY AT A GLANCE

267 MEMBER INSTITUTIONS

22 INTERNATIONAL INSTITUTIONS

53 CHAPTERS OF THE ACADEMY


1898
FELLOWS


553
SENIOR MEMBERS

HOLDING OVER

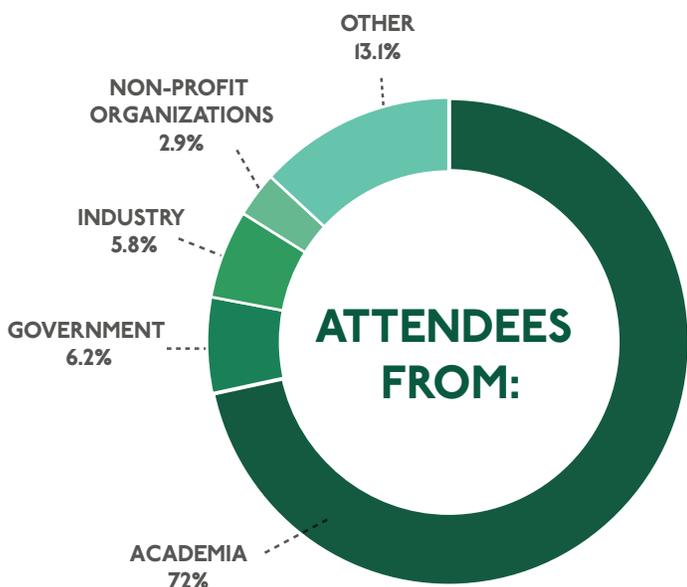
63K
PATENTS

6.7K
PATENTS

The **National Academy of Inventors (NAI) Annual Conference** is a cross-section of the brightest minds, prolific inventors, institutional and government leaders, and technology transfer champions brought together to discuss and create unified goals to increase diversity, share best practices, and scale the impact of invention and innovation in our nation and beyond.

The Academy's 2024 Conference was held in the Research Triangle in Raleigh, North Carolina, June 16th-18th. This year's event was the largest to date and made possible through the generosity of our sponsors, including our host, NC State University.

CONFERENCE ATTENDANCE



 **OVER 460**
ATTENDEES

 **WITH 74**
SPEAKERS

OVER 20
SESSIONS

ATTENDEES REPRESENT

124
NAI MEMBER INSTITUTIONS

52
AAU UNIVERSITIES

12
COUNTRIES ACROSS THE GLOBE

43
HEADS OF INSTITUTIONS AND RESEARCH DEPARTMENTS

83
RI RESEARCH UNIVERSITIES

13
INTERNATIONAL INSTITUTIONS

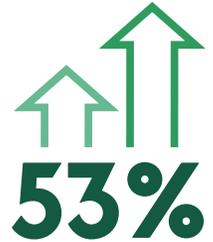


SPONSORSHIP



THIS YEAR'S MEETING INCLUDED
29 SPONSORS

FROM INDUSTRY PARTNERS,
UNIVERSITIES AND RESEARCH
INSTITUTES.



OF RETURNING SPONSORS
MET OR INCREASED
THEIR SPONSORSHIP



OF 2024 SPONSORS ARE
YOY RETURNING SPONSORS
SINCE 2022



OF 2024 SPONSORS ARE
YOY RETURNING SPONSORS
SINCE 2021

MEDIA REACH



LINKEDIN

6.8k

FOLLOWERS

30k+

IMPRESSIONS DURING AND
FOLLOWING
THE ANNUAL MEETING

620%

INCREASE IN SHARES THE
WEEK DURING AND
FOLLOWING THE EVENT*

172%

INCREASE IN REACTIONS
THE WEEK DURING AND
FOLLOWING THE EVENT*



X

5.7k

FOLLOWERS

46.7k+

IMPRESSIONS DURING
AND FOLLOWING
THE ANNUAL MEETING

334%

INCREASE IN SHARES THE
WEEK DURING AND
FOLLOWING THE EVENT*

178%

INCREASE IN REACTIONS
THE WEEK DURING AND
FOLLOWING THE EVENT*



MAILCHIMP

8.4k

MAILING CONTACTS

37.3k+

TOTAL IMPRESSIONS
FROM EMAIL CAMPAIGNS

22.9k+

TOTAL VIEWS
FROM EMAIL CAMPAIGNS

5k+

TOTAL CLICKS FROM
EMAIL CAMPAIGNS

*COMPARED TO ANALYTICS FOR A STANDARD TWO WEEK PERIOD