

# Hosting Institution Benefits



The National Academy of Inventors encourages all member institutions in the southwest region to invest in a presence at the 2020 Annual Meeting to represent excellence in innovation within their respective university programs and show alignment with NAI values as leaders across interdisciplinary invention.

## **SPONSORSHIP PREVIEW**

Hosts enjoy the convenience of early access to all sponsorship opportunities to make the first selection of the most attractive offers to meet their support needs.

## **BENEFIT FLEXIBILITY**

We are delighted to offer Hosting Institutions the option to tailor benefits offered to best serve the interests of the organization. Our staff will coordinate benefit packages with your preferences in mind to deliver the best visibility, attendee interaction, and registration opportunities possible within each level of support.

## **MAXIMIZED VISIBILITY**

Institutions will enjoy the highest promotion level across all marketing outlets within their selected support levels. Opportunities for promotion within press releases and dedicated newsletters is available for specific opportunities. Official institution logos, boilerplates, website links, and programs will be publicized across our vast network, worldwide prior to, during, and post-event.

## **EXCLUSIVE NETWORKING ACCESS**

Hosts will enjoy special invitations to the Opening Reception held on the evening of Tuesday, April 7th at the Sheraton Grand at Wild Horse Pass. This private event is available exclusively to hosting institutions (at Gold to Diamond level support) and select sponsors as a networking function to welcome integral supporters of the 2020 Annual Meeting and facilitate new connections across leaders of academia and industry.

## **VOLUNTEER REGISTRATION**

Hosts can take advantage of volunteer opportunities which provide complimentary registration in exchange for two work shifts of four hours each between Tuesday, April 7th and Friday, April 10th. Several individuals from your institution, including staff, faculty, students, and spouses of members, are encouraged to register as volunteers to aid in the production of the most memorable Annual Meeting to date.

## **PROGRAM COMMITTEE**

Once a Hosting Institution is confirmed, the organization will select a representative to hold a seat on the Annual Meeting Program Committee, comprised of other hosting members and sustaining NAI partners. Committee members will hold an active and essential role in guiding the agenda through breakout session design, speaker abstract formation and selection, as well as cultivation of aligned corporate sponsors.

Please inquire with NAI staff on how your institution can best utilize these exclusive benefits.