



#NAI2019 Annual Meeting

**CONNECTING THE
INNOVATION COMMUNITY**

April 10-11, 2019 | Houston, TX



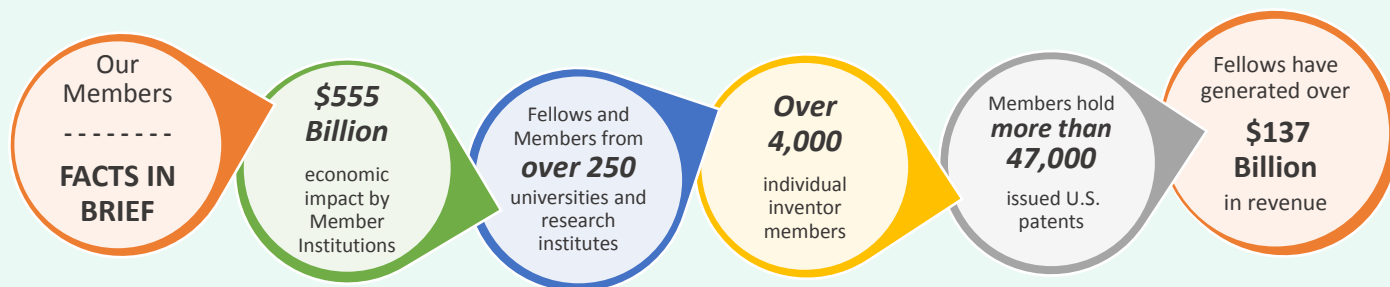
Sponsorship Opportunities

Join Us at the 2019 NAI Annual Meeting

Enhance your visibility by sponsoring the premier event where academic innovation and entrepreneurship is recognized, honored and cultivated.

About the NAI

[The National Academy of Inventors](#) (NAI) is a member organization comprising U.S. and international universities, and governmental and non-profit research institutes, with over 4,000 individual inventor members and Fellows spanning more than 250 prestigious institutions worldwide. The NAI was founded in 2010 to recognize and encourage inventors with patents issued from the U.S. Patent and Trademark Office, enhance the visibility of academic technology and innovation, encourage the disclosure of intellectual property, educate and mentor innovative students, and translate the inventions of its members to benefit society.



About the Annual Meeting

The theme for the 2019 NAI Annual Meeting is *“Connecting the Innovation Community.”* Join us as we bring together innovators and thought leaders from organizations worldwide who are making a tangible impact on quality of life, economic development and the welfare of society.

The two day meeting is the premier arena where academic innovation and entrepreneurship is recognized, honored and cultivated. It features stimulating presentations and meaningful networking, and culminates in the formal Induction Ceremony of the newest class of NAI Fellows. In 2018, more than 450 individuals attended including senior leadership from universities and not for profit research institutes, interdisciplinary researchers and stakeholders, technology commercialization officers, deans, faculty, students, and many more.



Supporting the NAI Annual Meeting is an unparalleled opportunity to connect personally with the academic industry’s innovation influencers and decision makers! Contact us to reserve your sponsorship!

SPONSORSHIP OPTIONS

Signature Gala Sponsor

\$50,000 (SOLD)

Exclusive host of the formal gala following the Fellows Induction Ceremony on Thursday, April 11 at the Space Center Houston. Includes highest visibility, 2 VIP and 2 discounted registrations, full-page program/app ad, featured electronic recognition and brief remarks.

Luncheon Sponsor

\$20,000 (TWO SOLD)

Exclusive host of a networking luncheon. Includes excellent visibility, 2 VIP and 1 discounted registrations, full-page program/app ad and featured electronic recognition and brief remarks. *Keynote address (+\$5,000).*

Connection Space Sponsor

\$15,000 (MULTIPLE AVAILABLE)

Exclusive host(s) of the *NEW* prime networking event on Wednesday, April 10 at the JW Marriott Houston. Includes prime visibility, 2 VIP and 1 discounted registrations, option for giveaway item or branded cocktail napkins, full-page program/app ad, featured electronic recognition and introductory address.

Fellow Inductee Breakfast Sponsor

\$15,000 (SOLD)

Exclusive host of the private breakfast on Thursday, April 11 for new NAI Fellow Inductees. Includes 1 VIP and 1 discount registration, half-page program/app ad and featured electronic recognition and brief remarks.

Senior Member Breakfast Sponsor

\$10,000 (AVAILABLE)

Exclusive host of the private breakfast on Thursday, April 11 for the *first class* of elected NAI Senior Members. Includes 1 VIP registration, half-page program/app ad and featured electronic recognition and remarks from the podium.

Networking Breakfast Sponsor

\$10,000 (AVAILABLE)

Exclusive host of breakfast on Wednesday, April 10 for all attendees immediately before the first educational session. Includes 1 VIP registration, half-page program/app ad and featured electronic recognition and introductory address from the podium.

Educational Session Sponsor

\$10,000 (THREE SOLD)

Named the host (3) for an educational session featuring panels and presentations by experts discussing topics relevant to innovation. Session content is selected by Program Committee. Includes 1 VIP registration, half-page program/app ad and electronic recognition.

Innovate Sponsor

\$5,000 (TWO AVAILABLE)

Named host (5) of a meeting enhancement. Includes logo in the program/app and electronic recognition.

- Option 1 (AVAILABLE): Break Host (3) - Provide guests with a coffee and tea break. Announced from podium and company logo displayed at serving areas.
- Option 2 (SOLD): Wi-Fi Host - Provide complimentary Wi-Fi to attendees with website featured when attendees login during the meeting.
- Option 3 (AVAILABLE): Transportation Sponsor - Announced from podium and option to provide giveaway as attendees board the shuttle.

Fellows Induction Gala Table Sponsor

\$3,500 (MULTIPLE AVAILABLE)

Sponsor receives 10 VIP tickets to the Fellows Induction Ceremony and a reserved table at the gala on Thursday, April 11 at the Space Center Houston. Includes logo in the program/app and electronic recognition.

Lanyard Sponsor

\$3,000 (SOLD)

Logo advertised on every attendee lanyard. Includes logo in program/app and electronic recognition.

A La Carte Advertising

\$2,500 - \$500 (Options Available)

Additional specialized sponsorship opportunities are available including Fellows congratulatory program ads, mobile app sponsorship, promotional inserts, etc. We are happy to tailor the benefits to meet your needs.

Sponsorship Level Benefits

	Signature Gala Sponsor \$50,000 Sold	Luncheon Sponsor \$20,000 Sold	Connection Space Sponsor \$15,000	Fellow Inductee Breakfast Sponsor \$15,000 Sold	Senior Member or Networking Breakfast Sponsor \$10,000	Educational Session Sponsor \$10,000 Sold	Innovate Sponsor \$5,000	Fellows Induction Gala Table Sponsor \$3,500
Complimentary Registrations	2 VIP Full Meeting Registrations 2 additional 50% discount	2 VIP Full Meeting Registrations 1 additional 50% discount	2 VIP Full Meeting Registrations 1 additional 50% discount	1 Full Meeting Registration 1 additional 50% discount	1 Full Meeting Registration	1 Full Meeting Registration	1 Full Meeting Registration	10 tickets to Induction Ceremony and gala only
VIP seating at Signature Gala	✓	✓	✓	✓	✓	✓	-	✓
Color ad in program	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page	-	-
Giveaway Branded Item	✓	-	✓	-	-	-	-	-
Printed program recognition	Logo and boilerplate	Logo and boilerplate	Logo and boilerplate	Logo and boilerplate	Logo and boilerplate	Logo and boilerplate	Logo only	Logo only
Sponsor Remarks from Podium	✓	✓	✓	✓	✓	-	-	-
NA Recognition from Podium	✓	✓	✓	✓	✓	✓	✓	-
Logo/link on meeting website	✓	✓	✓	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓	✓	✓	✓
Logo/link on meeting app	✓	✓	✓	✓	✓	✓	✓	✓



CONTACT US TO RESERVE YOUR SPONSORSHIP
lvelesko@AcademyofInventors.org / 813-974-7254

A La Carte Sponsor Advertising

For friends of the NAI who would like to increase visual exposure at the NAI Annual Meeting and ensure your brand will be seen by attendees before, during, and after the meeting, we offer additional specialized sponsorship opportunities:

- **Giveaway Item Sponsor \$1,000 (Limited available)** – Company logo included on a giveaway item placed at registration table for attendees. Includes logo in program and on website/app with a link to company page. Sponsor responsible for shipping product to venue.
- **Exhibit Sponsor \$1,000 (Several available)** – Company receives a table to exhibit items during the Annual Meeting in the registration/foyer area. Includes logo in program and on website/app with a link to company page.
- **Connection Space Display \$500 (Limited Available)** – Booth access at the Connection Space networking event. Includes logo in program and on website/app with a link to company page.
- **Conference App Co-Sponsor \$500 (Several Available)** - Display an active banner ad on the official conference app rotating and customize a sponsor page on the app.
- **Promotional Flyer \$500 (Five available)** - Reach every attendee with a flyer placed at registration. Advertiser is responsible for shipping product to venue. Size limited to a one-page flyer or pamphlet.

Congratulatory Program Ads

- **NAI Fellows Congratulatory Ad** – Your advertisement will be featured in the 2019 Annual Meeting Program and the official App. Reserved for institutions and organizations associated with a current Fellow Inductee.
 - Full-page ad (\$1,000), Half-page ad (\$600), Quarter-page ad (\$400)
- **Institution Ad**– Your advertisement will be featured in the 2019 Annual Meeting Program and the official App. Reserved for NAI Member Institutions and approved sponsors.
 - Full-page ad (\$1,200), Half-page ad (\$800), Quarter page ad (\$600)



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