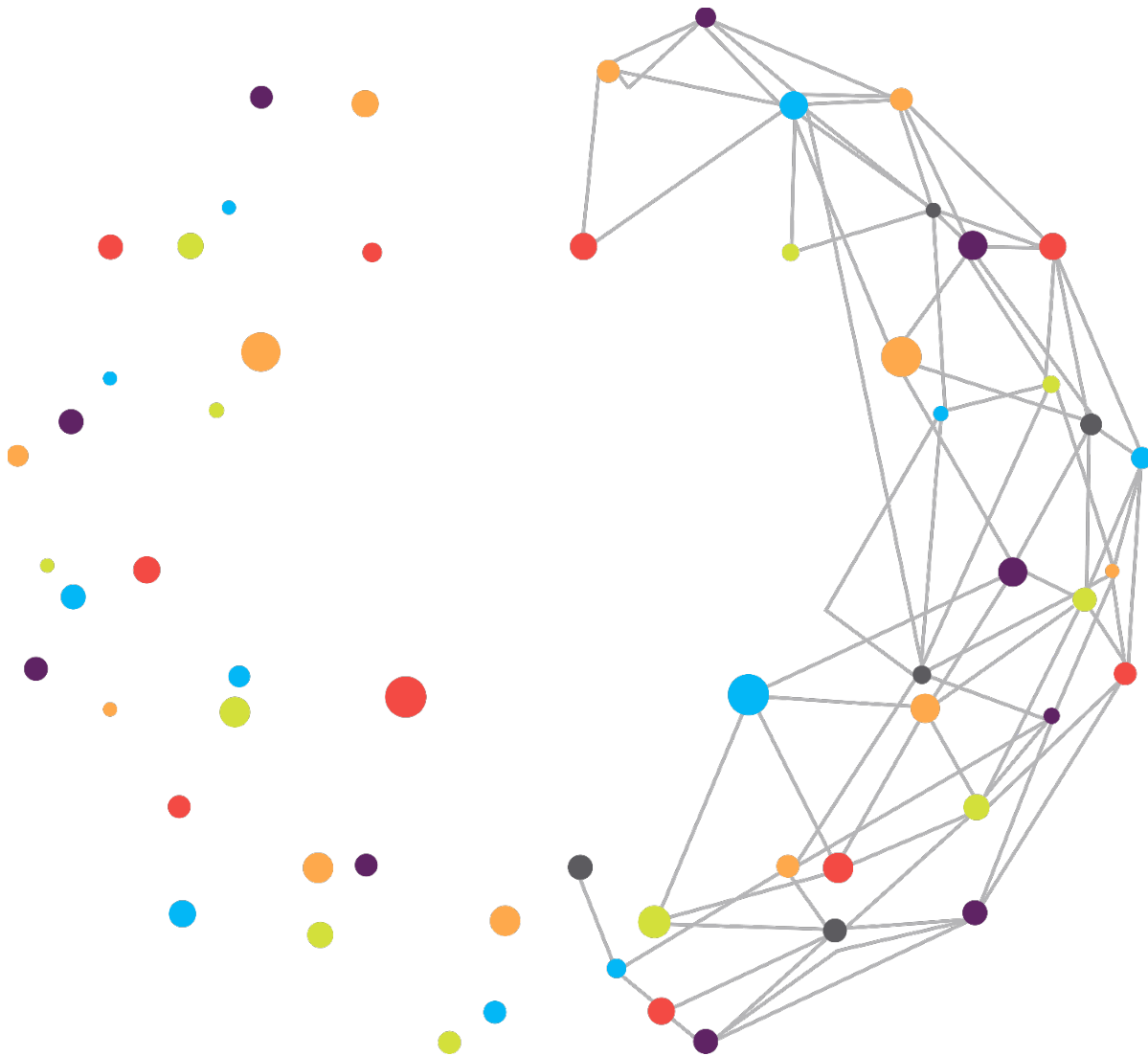




#NAI2019 Annual Meeting

**CONNECTING THE
INNOVATION COMMUNITY**

April 10-11, 2019 | Houston, TX



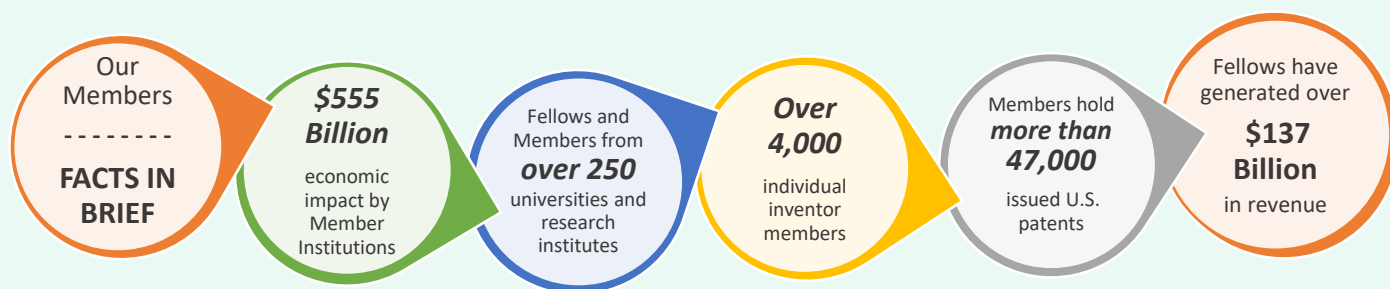
Sponsorship Opportunities

Join Us at the 2019 NAI Annual Meeting

Enhance your visibility by sponsoring the premier event where academic innovation and entrepreneurship is recognized, honored and cultivated.

About the NAI

[The National Academy of Inventors](#) (NAI) is a member organization comprising U.S. and international universities, and governmental and non-profit research institutes, with over 4,000 individual inventor members and Fellows spanning more than 250 prestigious institutions worldwide. The NAI was founded in 2010 to recognize and encourage inventors with patents issued from the U.S. Patent and Trademark Office, enhance the visibility of academic technology and innovation, encourage the disclosure of intellectual property, educate and mentor innovative students, and translate the inventions of its members to benefit society.



About the Annual Meeting

The theme for the 2019 NAI Annual Meeting is “*Connecting the Innovation Community.*” Join us as we bring together innovators and thought leaders from organizations worldwide who are making a tangible impact on quality of life, economic development and the welfare of society.

The two day meeting is the premier arena where academic innovation and entrepreneurship is recognized, honored and cultivated. It features stimulating presentations and meaningful networking, and culminates in the formal Induction Ceremony of the newest class of NAI Fellows. In 2018, more than 450 individuals attended including senior leadership from universities and not for profit research institutes, interdisciplinary researchers and stakeholders, technology commercialization officers, deans, faculty, students, and many more.



Supporting the NAI Annual Meeting is an unparalleled opportunity to connect personally with the academic industry’s innovation influencers and decision makers! Contact us to reserve your sponsorship!



SPONSORSHIP OPTIONS

Hosting Institution

(Support Varies - Limited Regionally)

NAI Member Institutions in the South Central region of the U.S. are invited to co-host the meeting with NAI. Sponsorship includes customized visibility, volunteer opportunities for faculty/staff/students, and participation on the Program Planning Committee.

Signature Gala Sponsor

\$50,000 (SOLD)

Exclusive host of the formal gala following the Fellows Induction Ceremony on Thursday, April 11 at the Space Center Houston. Includes highest visibility, 2 VIP and 2 discounted registrations, full-page program/app ad, featured electronic recognition and brief remarks.

Connection Space Sponsor

\$30,000 (One Available)

Exclusive host of the *NEW* prime networking and connection event on Wednesday, April 10 at the JW Marriott Houston. Includes prime visibility, 2 VIP and 1 discounted registrations, full-page program/app ad, featured electronic recognition and brief remarks.

Luncheon Sponsor

\$20,000 (SOLD)

Exclusive host of a networking luncheon. Includes excellent visibility, 2 VIP and 1 discounted registrations, full-page program/app ad and featured electronic recognition and brief remarks.

Option to add sponsorship of keynote address (\$5,000)

Inductee Breakfast Sponsor

\$15,000 (Fellow Breakfast SOLD)

Exclusive host of the private breakfast on Thursday, April 11 for ~~new NAI Fellow Inductees~~ OR for new NAI Senior Members. Includes 1 VIP and 1 discount registration, half-page program/app ad and featured electronic recognition and brief remarks.

Networking Breakfast Sponsor

\$10,000 (One Available)

Exclusive host of breakfast on Wednesday, April 10 for all attendees immediately before the first educational session. Includes 1 VIP registration, half-page program/app ad and electronic recognition.

Educational Session Sponsor

\$10,000 (ONE AVAILABLE)

Named the host for an educational session featuring panels and presentations by experts discussing topics relevant to innovation. Session content is selected by Program Committee. Includes 1 VIP registration, half-page program/app ad and electronic recognition.

Innovate Sponsor

\$5,000 (Multiple Available)

Named host of a meeting enhancement. Includes logo in the program/app and electronic recognition.

- Option 1 **TWO AVAILABLE**: Break Host - Provide guests with a coffee and tea break. Announced from podium and company logo displayed at serving areas.
- Option 2 **SOLD**: Wi-Fi Host - Provide complimentary Wi-Fi to attendees with website featured when attendees login during the meeting.
- Option 3 **ONE AVAILABLE**: Transportation Sponsor - Announced from podium and option to provide giveaway as attendees board the shuttle.

Fellows Induction Gala Table Sponsor

\$3,500 (Multiple Available)

Sponsor receives 8 VIP tickets to the Fellows Induction Ceremony and a reserved table at the gala on Thursday, April 11 at the Space Center Houston. Includes logo in the program/app and electronic recognition.

Lanyard Sponsor

\$3,000 (SOLD)

Logo advertised on every attendee lanyard. Includes logo in program/app and electronic recognition.

A La Carte Advertising

\$2,500 - \$500 (Options Available)

Additional specialized sponsorship opportunities are available including Fellows congratulatory program ads, mobile app sponsorship, promotional inserts, among others. See following pages for details. Contact us today, we will customize and tailor the benefits to meet your needs.

CONTACT US TO RESERVE YOUR SPONSORSHIP:

apandolfo@academyofinventors.org / 813-974-6414



Sponsorship Level Benefits

	Signature Gala Sponsor \$50,000 Sold	Connection Space Sponsor \$30,000	Luncheon Sponsor \$20,000 Sold	Fellow Inductee or Senior Member Breakfast Sponsor \$15,000	Networking Breakfast or Educational Session Sponsor \$10,000	Innovate Sponsor Meeting Enhancement \$5,000	Fellows Induction Gala Table Sponsor \$3,500
Complimentary Registrations	2 VIP Full Meeting Registrations 2 additional 50% discount	2 VIP Full Meeting 1 additional 50% discount	2 VIP Full Meeting Registrations 1 additional 50% discount	1 Full Meeting Registration 1 additional 50% discount	1 Full Meeting Registration	1 Full Meeting Registration	8 tickets to Induction Ceremony and gala only
VIP seating at Signature Gala	✓	✓	✓	✓	✓	-	✓
Color ad in program	Full Page	Full Page	Full Page	Half Page	Half Page	-	-
Printed program recognition	Logo and boilerplate	Logo and boilerplate	Logo and boilerplate	Logo and boilerplate	Logo and boilerplate	Logo only	Logo only
Sponsor Remarks from Podium	✓	✓	✓	✓	-	-	-
Recognition from podium by NAI	✓	✓	✓	✓	✓	✓	-
Logo/link on meeting website	✓	✓	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓	✓	✓
Logo/link on meeting app	✓	✓	✓	✓	✓	✓	✓



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A La Carte Sponsor Advertising

For friends of the NAI who would like to increase visual exposure at the NAI Annual Meeting and ensure your brand will be seen by attendees before, during, and after the meeting, we offer additional specialized sponsorship opportunities:

- **Exhibit Sponsor \$2,000 (Several available)** – Company receives a table to exhibit items during the Annual Meeting in the registration/foyer area. Option to add an exhibit at the Connection Space networking event (+\$500). Includes logo in program and on website/app with a link to company page.
- **Giveaway Item Sponsor \$1,500 (Several available)** – Company logo included on a giveaway item placed at registration table for attendees. Includes logo in program and on website/app with a link to company page. Sponsor responsible for shipping product to venue.
- **Conference App Co-Sponsor \$750 (Several Available)** - Display an active banner ad on the official conference app rotating and customize a sponsor page on the app.
- **Promotional Flyer \$500 (Five available)** - Reach every attendee with a flyer placed at registration. Advertiser is responsible for shipping product to venue. Size limited to a one-page flyer or pamphlet.

Congratulatory Program Ads

- **NAI Fellows Congratulatory Ad** – Your advertisement will be featured in the 2019 Annual Meeting Program and the official App. Reserved for institutions and organizations associated with a current Fellow Inductee.
 - Full-page ad (\$1,000), Half-page ad (\$600), Quarter-page ad (\$400)
- **Institution Ad**– Your advertisement will be featured in the 2019 Annual Meeting Program and the official App. Reserved for NAI Member Institutions and approved sponsors.
 - Full-page ad (\$1,200), Half-page ad (\$800), Quarter page ad (\$600)



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